

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4943694
<b>Application Number:</b>	10649585
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4994
<b>Title of Invention:</b>	Content-targeted advertising using collected user behavior data
<b>First Named Inventor/Applicant Name:</b>	Yingwei Claire Cui
<b>Customer Number:</b>	26192
<b>Filer:</b>	John A. Dragseth/Trisha Anderson
<b>Filer Authorized By:</b>	John A. Dragseth
<b>Attorney Docket Number:</b>	16113-760001 / GP-064-05-
<b>Receipt Date:</b>	11-MAR-2009
<b>Filing Date:</b>	27-AUG-2003
<b>Time Stamp:</b>	11:52:40
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement Letter	161130760001IDSLetter.pdf	70848 72bf2590c843db3ac4e140dd30e41e1f7be069af	no	3

### Warnings:

### Information:

2	Information Disclosure Statement Letter	161130760001IDS1449.pdf	95775	no	2
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Warnings:					
Information:					
3	Foreign Reference	B1Naqvi.pdf	3694831	no	96
			b1b1903b14fccec0a416eea9319b8f3b30afe41a		
Warnings:					
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4	NPL Documents	C1AdForceManual.pdf	11410028	no	285
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Warnings:					
Information:					
5	NPL Documents	C2AdForceSEC.pdf	706250	no	9
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Warnings:					
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6	NPL Documents	C3AdKnowledgeCampaign.pdf	1019253	no	23
			5373455a477736b127ab30f482e32c164738bacf		
Warnings:					
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7	NPL Documents	C4MarketMatchPlanner.pdf	692303	no	26
			21c903903450b3e3237a313dd63c6f078a8e34f2		
Warnings:					
Information:					
8	NPL Documents	C5AdStar.pdf	601551	no	43
			513fc33e219c027661c41d737ca378765609d7da		
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9	NPL Documents	C6AdManagerPro.pdf	12934007	no	226
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10	NPL Documents	C7ClassManager.pdf	3690870	no	157
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11	NPL Documents	C8BusinessWire.pdf	191029	no	2
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12	NPL Documents	C9AaddzzBrochure.pdf	1196867	no	6
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14	NPL Documents	C11ZeffPart1of3.pdf	17286148	no	130
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15	NPL Documents	C11ZeffPart2of3.pdf	17695092	no	130
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17	NPL Documents	C12DedrickInteractiveElectronicAdv.pdf	915463	no	12
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19	NPL Documents	C14ReexamRequest025patent.pdf	2695018	no	85
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20	NPL Documents	C15ReexamRequest045patent.pdf	3180750 23553532f3b77dfd29f5b900e84c42218e79d875	no	54
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21	NPL Documents	C16ReexamRequest059patent.pdf	2322461 7bc9336f8406982c36f62e07d4612832f67313df	no	81
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22	NPL Documents	C17ReexamRequest587patent.pdf	5959768 0017e3450adf21a6a6e41b424a2b41aa027a9de	no	85
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			115734995		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  <b>If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</b></p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  <b>If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</b></p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  <b>If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</b></p>					